



**5º Diálogo Brasil-Alemanha de Ciência,
Pesquisa e Inovação**

5th German-Brazilian Dialogue on Science,
Research and Innovation

PROGRAMA | PROGRAM

November 29th 2016

9:00 Registration

Master of Ceremony Eva Dombo, Consulate General of the Federal Republic of Germany, Consul for Press and Political Affairs

9:30 Opening session
Salão Nobre, 8th floor

- Antonio Donato Madormo, Head of the City Chamber of São Paulo
- Martina Schulze, Head of the Board of the German House for Research and Innovation - São Paulo (DWIH-SP)
- Representative of FAPESP
- Representative of FGV
- Eleotério Codato, Brazilian Federal Ministry of Cities, National Secretary of Accessibility and Urban Planning
- Georg Witschel, Federal Republic of Germany, Ambassador in Brasília

PANEL 1 URBAN PLANNING & GOVERNANCE

Salão Nobre, 8th floor

10:25 Moderator Günter Meinert, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Head of Department Urban and Municipal Development

Introduction: Future Visions / Urban Planning

- Gerald Wood, University of Münster (WWU), Professor at Faculty of Geosciences
- Fernando de Mello Franco, São Paulo City Hall, Secretary of Urban Development

11:25 Coffee break

11:45 Urban Governance with Focus on Revitalization

- invited/ tbc
- Washington Fajardo, Institute Rio Heritage of Humanity (IRPH), President

12:40 Lunch

Novotel SP Jaraguá, R. Martins Fontes, 71

14:30 Urban Lab / Creative City

- Maria Alexandra Viegas, Getúlio Vargas Foundation (FGV), Professor at São Paulo School of Business Administration (EAESP)
- Marielisa Padilla Donoso, Fraunhofer Institute for Industrial Engineering IAO, Urban Governance Innovation, Project Manager/Researcher

15:25 Urban Conflicts: Managing Diverging Interests

- Marcos César Alvarez, University of São Paulo (USP), Professor at the Faculty of Philosophy, Languages and Literature, and Human Sciences (FFLCH)
- Rainer Wehrhahn, Christian-Albrechts-Universität zu Kiel (CAU), Head of Urban and Population Geography Working Groups

16:20 Coffee break, Networking and Snacks

16:50 Launch of the senseBox network in SP – Collection of Environmental Data by Everyone

17:00 **KEYNOTE LECTURES**

- Maria Cristina da Silva Leme, University of São Paulo (USP), Professor at School of Architecture and Urbanism (FAU)
- Bernhard Müller, Leibniz Institute of Ecological Urban and Regional Development (IOER), Executive Director

18:15 Guided Walk to the Reception

19:00 Reception

Terraço Itália Restaurante
Av. Ipiranga, 344 - República

November 30th 2016

PANEL 2 ENVIRONMENT

PANEL 2.1 ENERGY EFFICIENCY & URBAN CLIMATE

Salão Nobre, 8th floor

9:00 **Moderator** Marco Contardi, FGV Projects, Project Coordinator

Energy for Sustainable Development - Urban Climate

- Gilberto de Martino Jannuzzi, University of Campinas (Unicamp), Professor at the Department of Mechanical Engineering
- Carlo Zorzoli, ENEL Green Power, CEO

9:50 Urban Ecology

- Stephan Pauleit, Technical University of Munich (TUM), Professor and Head of Chair for Strategic Landscape Planning and Management at School of Life Sciences Weihenstephan
- Gabriella Rossi, Federal University of Rio de Janeiro (UFRJ), Professor at Polytechnic School (Poli)

10:35 Modelling, Measurements and Optimization

- Sahar Sodoudi, Freie Universität Berlin (FU), Professor at Department of Earth Sciences
- Paulo Sergio Franco Barbosa, University of Campinas (UNICAMP), Professor at Faculty of Civil Engineering, Architecture and Urban Design

PANEL 2.2 WATER & WASTE WATER MANAGEMENT

Sala Sérgio Vieira de Mello,
1st basement floor

9:00 Moderator Marcos Tadeu Abicalil, World Bank, Senior Specialist in Water and Sanitation

Integrated Ecological Planning

- Werner Sternad, Fraunhofer Institute for Interfacial Engineering and Biotechnology (IGB), Senior Scientist
- Doris Kowaltowski, University of Campinas (Unicamp), Professor at Faculty of Civil Engineering, Architecture and Urban Design

9:50 Water Treatment

- Marcelo Zaiat, University of São Paulo (USP), Professor at São Carlos School of Engineering (EESC)
- Angelika Fink, Hessenwasser GmbH, Division Manager Organic Analytics and Quality Management Representative of the Laboratory

10:35 Renaturalization and Urban Water Management

- Michael Lyko, German Water Partnership, Head of Latin America Section
- Nilo Nascimento, Federal University of Minas Gerais (UFMG), Professor at School of Engineering

11:20 Coffee Break

Salão Nobre, 8th floor

11:40 KEYNOTE SPEECHES

- Álvaro Prata, Brazilian Federal Ministry of Science, Technology, Innovation and Communication (MCTIC), Secretary of technological Development and Innovation
- Gunther Adler, German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), State Secretary

12:50 Lunch

Novotel SP Jaraguá, R. Martins Fontes, 71 - Centro, SP, 01050-000

PANEL 3 “URBAN CHALLENGES AND OPPORTUNITIES – CONTRIBUTIONS FOR THE GERMAN-BRAZILIAN URBANIZATION PARTNERSHIP FOR SUSTAINABLE CITIES”

Salão Nobre, 8th floor

14:30 Moderator Carlos Eduardo Lins da Silva, São Paulo Research Foundation (FAPESP), Consultant in Communication

Wrap-up of the Panels 1, 2.1 and 2.2

Moderators G. Meinert, M. Contardi and M. Abicalil

14:50 Inputs from practical perspectives

- Jairo Jorge, Vice-President for Institutional Relations at Mercociudades, and Mayor of the City of Canoas, RS
- Rovena Negreiros, Metropolis Initiative, Coordinator of the Comparative Study on Metropolitan Governance

15:10 Discussion

- What are the most urgent challenges?
- What are the most promising opportunities?
- What could be the contributions towards the German Brazilian Partnership?

15:50 Closing Remarks

- Marcio Weichert, German House for Research and Innovation - São Paulo (DWIH-SP), Coordinator
- Euclides de Mesquita Neto, São Paulo Research Foundation (FAPESP), Member of the Engineering Coordination

16:00 Time for bilateral meetings or working groups

(please check the room availability with the organizers)



ORGANIZADORES / ORGANIZERS

German House for Research and Innovation - São Paulo
Germany
Land of Ideas



PARCEIROS / PARTNERS



APOIO / SUPPORT

