

PROJETOS

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PRESENTATION

FGV FOUNDATION

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VICE-PRESIDENT OF FGV FOUNDATION

A center of excellence for quality education, FGV Foundation has been working to strengthen Brazil's economic, social and intellectual development for nearly 70 years. FGV was originally founded to educate and train qualified management personnel for the public and private sectors at a time when Brazil was beginning to lay the foundations for growth that took place in the decades that followed. As this change began to occur, FGV decided to broaden its scope from a narrow emphasis on management to a wider-ranging focus on the social and economic sciences. Over time, the institution moved beyond the boundaries of education and advanced into research and information to such an extent that the name "FGV" has become synonymous with quality and excellence.

FGV's policy of fostering and encouraging the production and honing of ideas, data and information has made it one of Brazil's leading institutions. Building on its international significance, FGV's prominence has enabled it to educate and train ethically aware citizens ready to take on their responsibilities as agents of change for society.

FGV was Latin America's first institution to train graduates for both public and business administration. It has been named Top Think Tank in Latin America and the Caribbean, and the University of Pennsylvania has ranked it one of the world's leading centers.

FGV has also led the field in producing and publishing quality data on Brazil's economy, not only for the general public but for public policy makers in particular. Some of Brazil's key economic indicators are regularly compiled by FGV to help the government measure inflation and track prices in industry and commerce.

Brazil still has many major challenges to overcome and FGV continues its work to foster the country's socioeconomic development. Now the world's sixth largest economy, Brazil also plays a key role in the complex network of international relations.

In the course of the last decade, some 30 million Brazilians have moved up into the middle class. The fact that GDP has continued to grow despite the international crisis is a sign of a robust

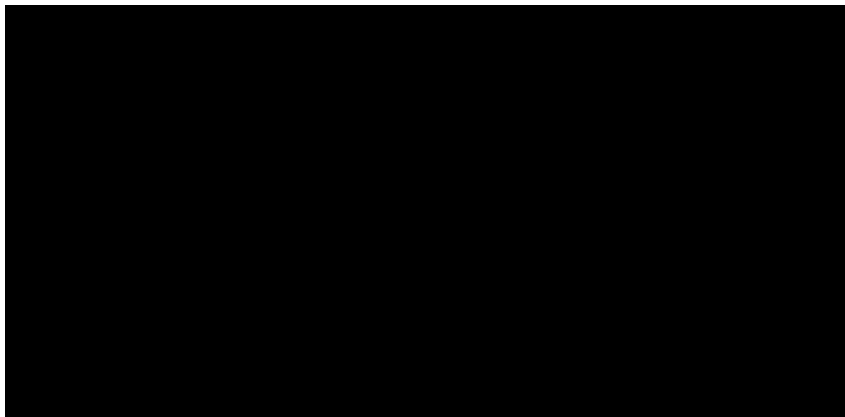
and stable economy. As a result, Brazil contributes increasingly to discussions of public policy and global perspectives in fields such as the environment, energy, health, and education.

To ensure growth, Brazil needs qualified professionals and continuous investment in research and development. These conditions are critical to the pursuit of solutions that boost the competitiveness of our economy and lead to data-driven and effective public policies.

Research and knowledge applied to policymaking and business practices will be essential in tackling these challenges. Therefore, FGV's core mission includes

contributing to innovation by, and the modernization of, Brazilian institutions, based on strong standards of excellence and quality.

Around 30 years ago, FGV Projetos was established to implement academic knowledge generated and developed by our schools and institutions. By bringing together the expertise, methodology and specialists capable of contributing to the efficiency of economic management practices for the public sector, business and third-sector organizations in Brazil and internationally, the unit's projects foster sustainable development for various regions and contribute to enhancing the lives of millions of Brazilians.



FGV FOUNDATION
GENERATES,
SHARES AND
APPLIES
KNOWLEDGE
FOR BRAZIL'S
SOCIAL AND
ECONOMIC
DEVELOPMENT

FGV FOUNDATION'S
MISSION

PRESENTATION

FGV PROJETOS

CESAR CUNHA CAMPOS
DIRECTOR OF FGV PROJETOS

FGV Projetos is the technical advisory unit of FGV Foundation and is responsible for the application of knowledge generated by the various branches of the organization. FGV Projetos contributes to FGV's overall mission by helping to develop best practices for the economy and for corporate governance, advising public and private institutions in Brazil and around the world.

Our activities include monitoring the development of public policies, conducting surveys, supporting organizational strategic planning and restructuring, assessing economic feasibility and infrastructure, making investment recommendations, and conducting industry and risk analysis.

In recent years, Brazil has shown strength, stability and resilience in tackling crises, making it one of the most influential countries on the international stage. FGV Projetos works in synergy with government ministries at all levels to develop projects in every state of Brazil.

Over the next four years, Brazil will be hosting major international events including the Rio+20 Conference, the 2014 World Cup and the 2016 Olympics. FGV Projetos has helped Brazil to build the international profile that helped to attract these events. Meticulously devised strategies and innovative methodologies

enable FGV Projetos to support public and private institutions in all regions, while maintaining our focus on quality and commitment to results.

Our partners include leading international development agencies such as the World Bank and the Inter-American Development Bank (IDB). Since 2010, we have participated in the Organization for Economic Cooperation and Development (OECD) international forum by contributing content developed by FGV for lectures and workshops. Another partner is the Kiel Institute for the World Economy, with which we organize the Global Economic Symposium (GES), a forum for the debate and development of solutions for global problems related to economics, politics, society and the environment.

We are currently developing projects with about 15 countries in Africa, Central America and the Caribbean, with an emphasis on issues related to sustainable development, encouraging scientific and technical agreements between various nations and Brazil.

This publication includes examples of major projects undertaken by FGV Projetos in its core fields of activity, as well as by clients who have received our support.

TO FURTHER THE QUALITY
OF PUBLIC AND PRIVATE
ORGANIZATIONS, AND
CONTRIBUTE TO THE
COUNTRY'S DEVELOPMENT
THROUGH THE PRACTICAL
APPLICATION OF THE EXPERT
KNOW-HOW PRODUCED
BY AND ACQUIRED IN FGV
FOUNDATION'S SCHOOLS
AND INSTITUTES

FGV PROJETOS'

MISSION

FGV PROJETOS
CREATES BEST
PRACTICES AND
PRACTICAL
SOLUTIONS FOR
KEY SECTORS:
ECONOMICS AND
FINANCE, PUBLIC
POLICIES AND
ADMINISTRATION



ABOUT

FGV PROJETOS

With over 30 years of experience providing technical assistance to Brazilian institutions, FGV Projetos brings together expertise, state-of-the-art methodologies and a staff of well-prepared professionals with a proven record in promoting efficient management practices in public, private and non-governmental organizations in Brazil and abroad. FGV Projetos' studies and projects are carried out based on the experience of FGV Foundation's professional experts and academic faculty. On the basis of its extensive knowledge in the areas of public policy, administration, finance and economics, FGV Projetos devises solutions for the implementation of best practices in the following key sectors of activity: Agribusiness, Communications and Neuromarketing, Media and Technology, Consumption and Retail, Culture, Education, Energy, Government, Industry, Justice, Health, Public Safety, Services, Social Responsibility and Sustainability, Sports, Telecommunications, Transportation, Tourism.

FGV PROJETOS

OVERVIEW

180 PROJECTS IN
UNDERWAY IN BRAZILIAN
STATES AND ABROAD

MORE THAN **30** YEARS
OF EXPERIENCE PROVIDING
TECHNICAL ASSISTANCE
TO PUBLIC AND PRIVATE
INSTITUTIONS

850 EMPLOYEES AND
COLABORATORS

60% OF FGV PROJÉTOS
STAFF HOLD A MASTER'S
AND DOCTORATE

PROJECTS

BY AREAS

ECONOMICS and
FINANCE

MANAGEMENT and
ADMINISTRATION

GOVERNMENT and
PUBLIC POLICIES

ECONOMICS and

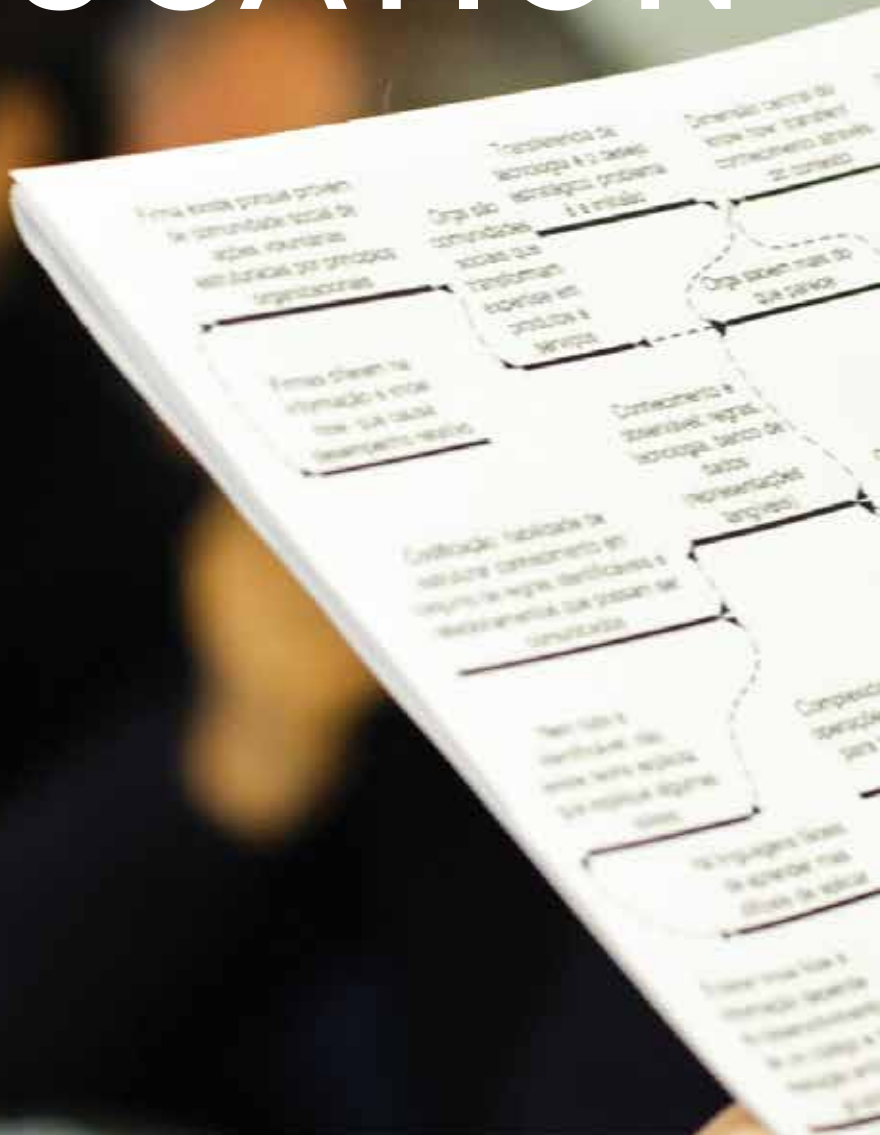
FINANCE


WITH THE HELP OF HIGHLY QUALIFIED PROFESSIONALS, TRAINED AT THE BEST SCHOOLS IN THE COUNTRY AND ABROAD, IN ECONOMICS AND FINANCE, FGV PROJETOS OFFERS SPECIALIZED SERVICES IN THESE AREAS, PROVIDING SUPPORT FOR ORGANIZATIONS TO TACKLE THEIR CHALLENGES, TO INCREASE THEIR EFFECTIVENESS AND COMPETITIVENESS.



Methodology to drive a single government procurement system for Brazil's National Educational Development Fund (FNDE), an autonomous agency of the Ministry of Education responsible for funding development of educational programs. The project consisted of managing strategic initiatives and reviewing and enhancing a program for improving procurement of goods and services used by Brazil's educational facilities.

MINISTRY OF EDUCATION





Developing conformity analysis methodology for the Brazilian Navy's planned nuclear-submarine shipbuilding facility in the city of Itaguaí, in Rio de Janeiro.

BRAZILIAN NAVY

121

8

6

4


2

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8

MANAGEMENT and
ADMINISTRATION

FGV FOUNDATION,
RECOGNIZED NATIONWIDE
FOR EXPERTISE IN THE
AREAS OF ADMINISTRATION
AND ECONOMICS, OFFERS,
THROUGH FGV PROJETOS,
VARIOUS SERVICES IN
THESE AREAS, PROVIDING
EFFICIENT SOLUTIONS
AND THUS ASSISTING ITS
PARTNERS AND CLIENTS IN
ACHIEVING EXCELLENCE IN
THEIR LINE OF BUSINESSES.



Payroll analysis and conformity methodology for the Ministry of Planning, Budget and Management. The project enhanced the quality of public spending given the complex nature of functionalities in processes run by the different branches and entities of public administration at the federal level.

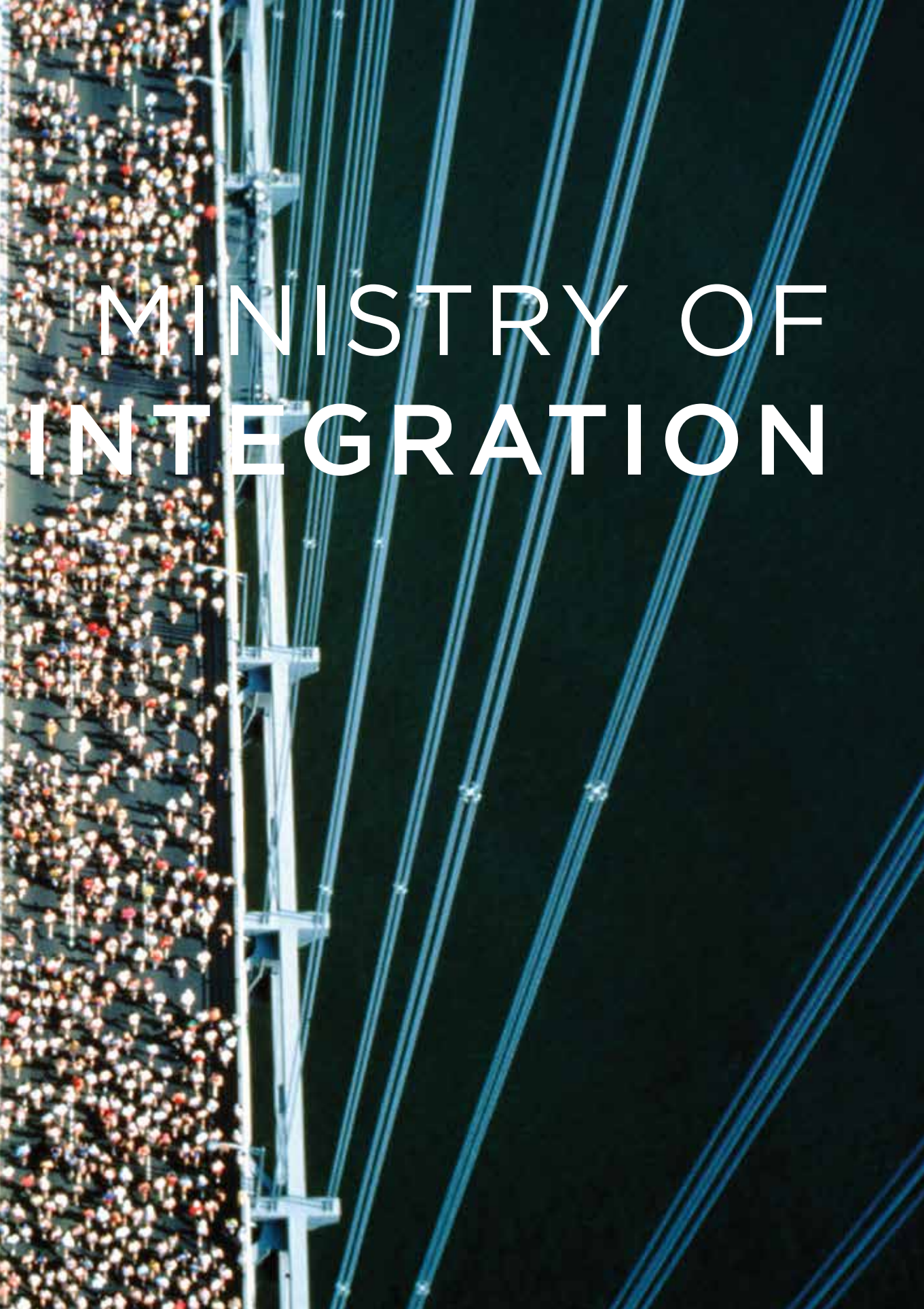
MINISTRY OF PLANNING



An aerial photograph of a suspension bridge, likely the Christ the Redeemer Bridge in Rio de Janeiro, Brazil. The image shows the steel cables of the bridge fanning out from a central point on the right towards the left. On the right side, a dense crowd of people is visible on the bridge deck, many holding up their phones to take pictures. The word "NATIONAL" is overlaid in large, white, sans-serif capital letters across the center of the image.

NATIONAL

Conception of Brazil's risk management and disaster response plan and support for administrative modernization of the Ministry of National Integration's Civil Defense section. FGV Projetos provided support for the Ministry's planning, monitoring and evaluation of results, particularly those related to the use of public resources.



MINISTRY OF INTEGRATION

RIO STATE

Creation and implementation of a governmental management office to monitor the state government's measures based on a strategic management model, introducing new processes and flows of information.

GRANDE DO SUL GOVERNMENT




GOVERNMENT and

PUBLIC POLICIES

A BENCHMARK IN THE TRAINING OF PUBLIC ADMINISTRATION CADRES IN BRAZIL, THE SCHOOLS AND INSTITUTES OF FGV FOUNDATION ARE SOURCES OF INNOVATIVE IDEAS AND QUALIFIED PROFESSIONALS WITH SOLID EXPERIENCE IN PUBLIC MANAGEMENT. WE USE SCIENTIFIC RESEARCH, DATABASE ANALYSIS AND CASE STUDIES TO IMPROVE THE MONITORING AND EVALUATION OF GOVERNMENT POLICIES.

RIO



Technical-economic evaluation of the effects of connecting the Rio de Janeiro subway system's lines 1 and 4, conducting research required to rebalance the concession agreement.

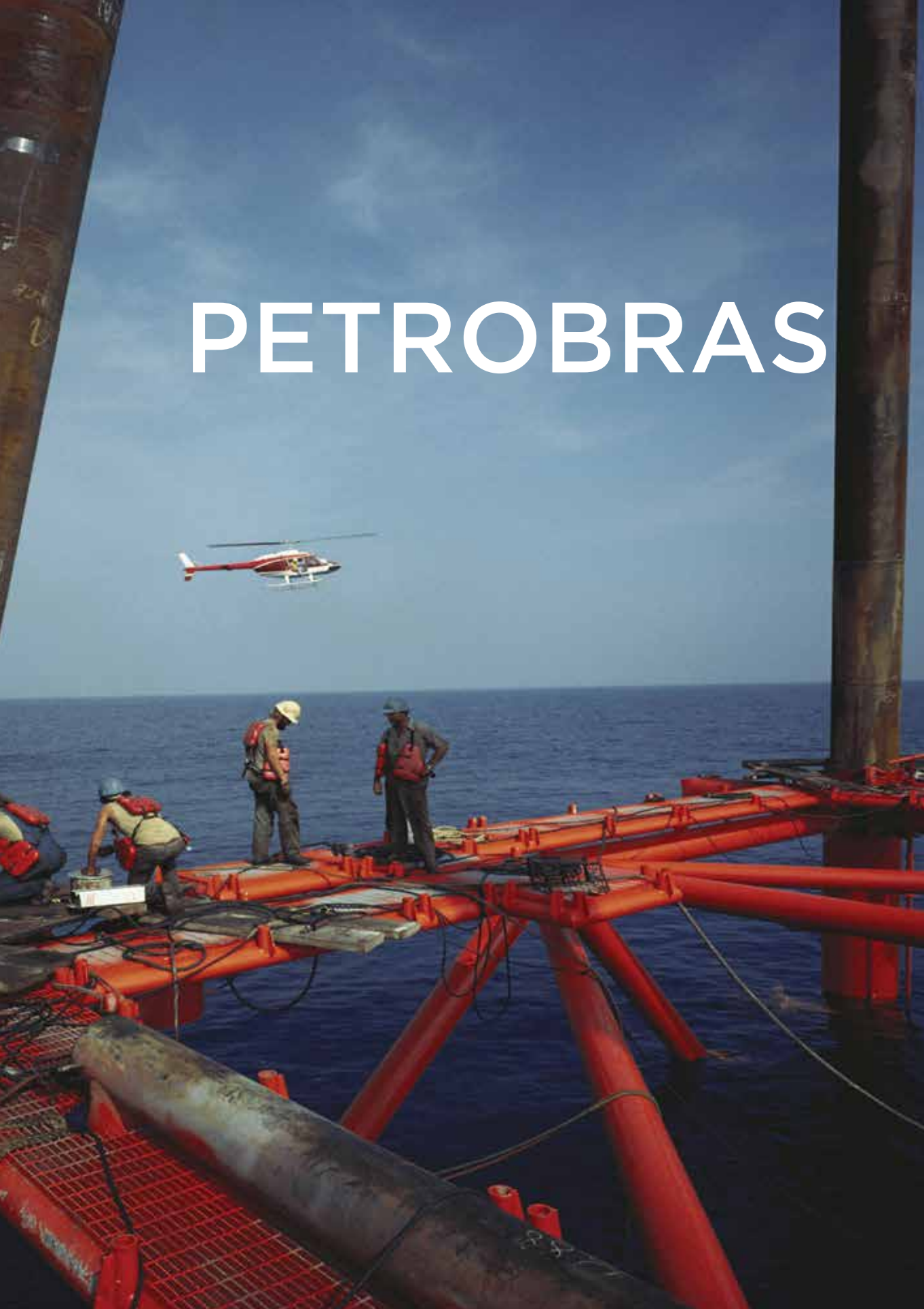
A photograph of a subway platform. The top half of the image is dominated by a bright red wall with a grid pattern. Below this, a black horizontal band contains the text 'DE JANEIRO' in white, thin, uppercase letters, and 'SUBWAY' in white, bold, uppercase letters. The bottom half of the image shows a grey tiled platform with a yellow safety line. A person in blue pants is walking away from the camera on the left. On the right, a train is blurred, suggesting motion.

DE JANEIRO SUBWAY



Devising methodology for prioritizing projects in the hinterlands of Petrobras' greenfield projects in the states of Maranhão, Pernambuco and Rio de Janeiro (Premium I, Premium II, and Abreu e Lima refineries, Rio de Janeiro Petrochemical Complex).


PETROBRAS



INTERNATIONAL

PROJECTS

FGV PROJÉTOS PROVIDES
EFFICIENT SOLUTIONS
WORLDWIDE BY
DEVELOPING PROJECTS,
ENCOURAGING SCIENTIFIC
AND TECHNICAL
AGREEMENTS BETWEEN
VARIOUS NATIONS,
AND ESTABLISHING
PARTNERSHIPS FOR THE
SHARING OF KNOWLEDGE.

An aerial photograph of a vast agricultural plantation. The image shows a dense grid of crops, with alternating rows of vibrant green and golden-brown plants, likely representing different stages of growth or different crop types. The perspective is from directly above, showing the repetitive patterns of the fields stretching across the landscape.

Studies into the viability of biomass projects under the technical cooperation agreement between Brazil's Ministry of Foreign Relations and countries in Africa, Central America and the Caribbean. A number of projects are being undertaken in 12 countries, including Haiti and other Caribbean nations, Honduras, and Senegal.

An aerial photograph of a tea plantation. The tea bushes are arranged in neat, parallel rows that curve across the landscape. The color of the tea leaves varies from vibrant green to a golden-brown, suggesting different stages of growth or harvest. In the middle ground, on the left side, there is a small, simple building with a dark roof, partially obscured by a tall, slender cypress tree. The overall scene is a well-maintained agricultural landscape.

TROPICAL BELT

SHARING

KNOWLEDGE

FGV Projetos builds and analyzes unparalleled databases which are used in analyzing trends to help devise the best possible strategies for our clients and partners. Although there can be gains to keeping knowledge for oneself, even bigger gains can come from sharing it.

We plan and produce events and publications that foster the dissemination of knowledge, contribute to the creation of ideas, and encourage interaction between our guests and readers.

Our portfolio includes national and international events for partners such as the Ministry of Education, for an event which included the participation of President Dilma Rousseff, the Global Economic Symposium, and the OECD Forum.

Every year, FGV Projetos produces several publications on topics ranging from the cultural scene in Rio de Janeiro to public administration in Germany.

The Cadernos FGV Projetos always present exclusive interviews on a given topic, editorials, and articles, while other publications synthesize some of our main studies and projects by explaining their methodologies, related development, and results.

Such products are essential to guarantee a sustainable and exciting exchange of ideas between FGV Projetos and the world.

EVENTS

FGV PROJETOS OFFERS SUPPORT TO ITS CLIENTS, FROM THE CONCEPTION OF AN EVENT TO ITS REALIZATION, HAVING A TRADITION IN MANAGING EVENTS ON VARIOUS ISSUES OF NATIONAL AND INTERNATIONAL RELEVANCE. THEMES SUCH AS HEALTHCARE, ECONOMICS AND FINANCE, PUBLIC MANAGEMENT, SOCIAL RESPONSIBILITY, SOCIO-ECONOMIC DEVELOPMENT, OIL AND BIOFUELS HAVE ALL BEEN ADDRESSED BY EXECUTIVES, GOVERNMENT OFFICIALS, PROFESSORS AND EXPERTS IN THE FIELD.

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